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conditions of entry

Nature of the award

The great australian red is a competition for all Australian blends containing both Cabernet Sauvignon and Shiraz. Both premium and consumer-level products may be entered.

Eligible wines

1. Only wines labelled as Cabernet Shiraz or Shiraz Cabernet (or equivalent) are eligible.
2. Cabernet Sauvignon and Shiraz must each be present in the blend in proportions not less than fifteen percent.
3. Straight varietal Shiraz and straight varietal Cabernet are not eligible in the competition.
4. The total proportion of Cabernet Sauvignon and Shiraz together must be at least eighty-five percent. That is, no other varietal or combination of varietals may represent more than fifteen percent of the blend.
5. Only bottled wines or finished, blended samples may be submitted. An entry which is not yet bottled must be truly representative of all of the wine in all of the containers in which such blend is stored. Unfinished blends and unblended barrel samples are ineligible.
6. The most up-to-date vintage must be submitted. It must be a current-release or future-release wine.
7. The wine must be available in Australia. No export-only wines may be submitted.
8. The same wine may not be entered by more than one company.

Commercial title

Entrants are required to detail the commercial titles (name on the label) of all entries.

Entry forms

A separate entry form should be completed for each entry. Entry forms must be posted or faxed to the above address and a printout is to accompany the delivery of entries.

Entry fee

An entry fee of \$50 applies to each wine entered. This amount includes GST. Payment may be made via credit card or cheque payable to "Wine Press." A copy of the entry form may be retained as a tax invoice.

Number of bottles to be submitted

Six 750mL bottles (or equivalent volume) of each wine are to be submitted. Any left-over stock remaining after the competition will be used for charity events.

Closing day of entry

Delivery of entries closes on **Friday July 11, 2008** at 6pm. Late entries will not be accepted.

Timing of the judging

Judging will occur in late July 2008.

Announcement of awards

The winner will be announced in October 2008. It is expected that sufficient quantities of the wine will be available in the market at this time.

Delivery of entries

Entries are to be delivered, together with entry forms, in cases marked with the entrant's name, to:

the great australian *red*
c/o Wineaway
Unit 3 - 276 Abbotsford Road
Bowen Hills (entry Via Taylor St)
Queensland Australia 4006

Deliveries will be accepted between
9am and 6pm from Tuesday to Friday

Enquiries

For further information, please visit www.thegreataustralianred.com or contact Tyson Steizer and Matthew Jukes at the above address.